

CASA DEL CAFFÈ VERGNANO S.p.A.
C.F. e P.IVA: 00169040011
S.S. Torino / Asti Km. 20 – 10026 Santena

WOMEN IN COFFEE Sustainability project

The social sustainability project Women In Coffee finds its roots in 2018, as part of a collaboration together with the NGO International Women's Coffee Alliance (IWCA, aiming at supporting women coffee producers and ensuring them a more socially and economically sustainable life.

At the same time, Caffè Vergnano undertakes the marketing - also through special cafés dedicated to the Project - of a new line of products branded under the name WOMEN IN COFFEE. The first fundraising leads to the purchase of a roastery machine that allows some women in Dominican Republic to start a micro-roasting laboratory.

The second fundraising leads to the creation of a library for the benefit of the inhabitants - including several women involved in coffee plantations - of a small town in Honduras.

PURPOSE

Through a special fundraising system, as well as in collaboration with other selected commercial partners and/or non-profit organizations, WOMEN IN COFFEE Project aims to support a series of initiatives dedicated to the support and protection of women, primarily - but not only - within the coffee sector.

FUNDRAISING

To provide financial support to the Initiatives, funds are raised amounting to 5% of the turnover developed by Caffè Vergnano through the sale of WOMEN IN COFFEE branded products.

The funds collected are allocated to the Initiatives that each time, without any time constraints and at its sole discretion, Caffè Vergnano decides to support. Caffè Vergnano uses its own channels of communication to promote the Initiatives.

DURATION

The project is open-ended. The Project and/ or any component thereof, including in particular the Fundraising, may be modified and/ or interrupted at any time at the discretion of Caffè Vergnano. For this eventuality, however, it is understood that the funds collected until then will be allocated by Caffè Vergnano in support of the Initiatives referred to in the Project as its current version.

Version_01 1st January, 2024 Casa del Caffè Vergnano S.p.A.